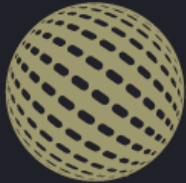


FINE  TEC

2020



FINETEC Now Proudly Distributed by Royal Talens North America

It is our great pleasure to announce that as of August 1st, 2020 Royal Talens North America will be the exclusive distributor in the US of the FINETEC brand and will support and share distribution in Canada with our friends at Heinz Jordan. FINETEC is a well-known and coveted brand of watercolors crafted in Germany under strict quality standards. The use of rare pigment and mica formulations produce intense and beautiful effects wildly popular amongst calligraphers and hand-lettering artists. The luminescent properties of FINETEC watercolor radiate on dark surfaces, such as van Gogh Black Watercolor Paper. Because of these unique and eye-catching qualities, FINETEC enjoys a deeply loyal and active following with many social media influencers.

I would like to personally thank the team at Alvin for their support and cooperation in making this a smooth transition. We are very excited to continue the efforts already made in building this exciting and trend-right brand of watercolors with our brand-building expertise, active and engaged Art Education and Ambassador programs, and best-in-class supply and service levels.

Please find the enclosed introduction of the ranges included in the FINETEC portfolio, including the new FINETEC premium assortment, as well as a very special new product within the Angora range, also produced by the same manufacturer.

Warm regards,

Kyle Richardson
President, Royal Talens North America



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*FINETEC pearlescent, iridescent and neon colors are produced by "Reißzeugfabrik Seelig GmbH & Co. KG". (In the market they are known as "FINETEC colors from Seelig")
The developer of these colors is Oliver Seelig (the owner of Draw.TEC)
Angora and FINETEC watercolors are manufactured by Draw.TEC.

*FINETEC Iridescent, Pearlescent and Opaque Colors
pair perfectly with our Van Gogh Black Watercolor Paper!*

VAN GOGH BLACK WATERCOLOR PAPER

ITEM NO.	DESCRIPTION	MOQ	2020 MSRP
COLD PRESS - FINE GRAIN - 360G/140LB			
94170001	11.7" X 16.5" (A3) - 12 SHEETS	3	\$24.95
94170002	8.3" X 11.7" (A4) - 12 SHEETS	3	\$19.95
94170012	4.1" X 5.8" - 25 POSTCARDS	3	\$19.95



94170012

94170001

FINETEC OPEN STOCK (CLAMSHELL PACKAGING)

ITEM NO. DESCRIPTION MOQ 2020 MSRP

COLOR SQUARES - PEARLESCENT

*AVAILABLE IN ASSORTMENT F22 (SEE PAGE 4)

F0610C	SILVER*	1	\$7.60
F0611C	CHAMPAGNE SILVER*	1	\$7.60
F0620C	ARABIC GOLD*	1	\$7.60
F0621C	OLYMPIC GOLD*	1	\$7.60
F0625C	ROYAL GOLD*	1	\$7.60
F0630C	BRONZE*	1	\$7.60
F0631C	COPPER*	1	\$7.60
F0652C	VINTAGE LILAC*	1	\$7.60
F0674C	EMERALD*	1	\$7.60
F1212C	PEARL SILVER	1	\$7.60
F1213C	BLUE SILVER*	1	\$7.60
F1222C	PEARL GOLD	1	\$7.60
F1223C	CRYSTAL GOLD*	1	\$7.60
F1232C	ORANGE COPPER	1	\$7.60
F1240C	RED*	1	\$7.60
F1241C	PURPLE*	1	\$7.60
F1250C	AMETHYST*	1	\$7.60
F1260C	SAPPHIRE BLUE*	1	\$7.60
F1270C	CARIBBEAN GREEN*	1	\$7.60
F1280C	DEEP BLACK*	1	\$7.60
F1290C	MYSTIC	1	\$7.60
F2414C	PLATINUM*	1	\$7.60
F2435C	HAZELNUT*	1	\$7.60
F2436C	TANGELO*	1	\$7.60
F2444C	RUBY*	1	\$7.60
F9034C	GOLDEN ROSE*	1	\$7.60
F9043C	FUCHSIA*	1	\$7.60
F9062C	HIGH CHROMA BLUE*	1	\$7.60
F9073C	MINT*	1	\$7.60
F9076C	DARK TEAL	1	\$7.60

COLOR SQUARES - IRIDESCENT

F5624C	GOLD	1	\$7.60
F5633C	GOLDEN COPPER	1	\$7.60
F5642C	LIGHT PURPLE	1	\$7.60
F5651C	AMETHYST	1	\$7.60
F5661C	SAPPHIRE BLUE	1	\$7.60
F5671C	JADE GREEN	1	\$7.60

COLOR SQUARES - FLIP-FLOP

F0692C	AUTUMN GOLD	1	\$14.95
F2491C	PATINA	1	\$14.95
F2493C	TWILIGHT	1	\$14.95

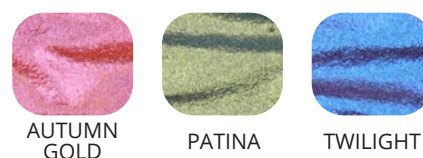
PEARLESCENT COLORS



IRIDESCENT COLORS



FLIP-FLOP COLORS



FINETEC SETS

ITEM NO.	DESCRIPTION	MOQ	2020 MSRP
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METAL TIN SETS - PEARLESCENT

*AVAILABLE IN ASSORTMENT F22 (SEE BELOW)

F0600	6 PANS - METALS*	1	\$42.00
F0601	6 PANS - CLASSIC	1	\$42.00
F0602	6 PANS - COOL*	1	\$42.00
F0603	6 PANS - WARM*	1	\$42.00
F1200	12 PANS - RAINBOW*	1	\$56.00
F2400	24 PANS - COLORFUL*	1	\$104.00

METAL TIN SETS - IRIDESCENT

F5600	6 PANS - PIXIE DUST*	1	\$32.00
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EMPTY METAL TINS

F06	6 PANS - EMPTY*	1	\$12.25
F12	12 PANS - EMPTY	1	\$13.50



METALS



CLASSIC



COOL



WARM



COLORFUL



RAINBOW



PIXIE DUST

FINETEC DISPLAY

ASST. NO.	DESCRIPTION	MERCH NO.	2020 MSRP
F22	25 COLORS (75 TOTAL PANS) + 6 SETS (28 TOTAL SETS) + EMPTY METAL TINS (5 TOTAL TINS)	F22D	\$2,013.25

DIMENSIONS: 11.75" W X 11.75" D X 33" H

NOTES: FREE DISPLAY INCLUDED WITH PURCHASE OF ASSORTMENT
FOR FULL PRODUCT LISTING PLEASE CONTACT INFO.NA@ROYALTALENS.COM





FINETEC PREMIUM

AVAILABLE OCTOBER 2020

FINETEC PREMIUM OPEN STOCK (CLAMSHELL PACKAGING)

ITEM NO.	DESCRIPTION	MOQ	2020 MSRP
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PREMIUM COLOR SQUARES - PEARLESCENT

F8190C	WHITE	1	\$14.95
F8290C	GOLD	1	\$14.95
F8490C	RED	1	\$14.95
F8590C	AMETHYST	1	\$14.95
F8690C	BLUE	1	\$14.95
F8790C	TURQUOISE	1	\$14.95
F7101C	PEWTER	1	\$14.95
F7201C	RICH GOLD	1	\$14.95
F7202C	PHAROAH'S GOLD	1	\$14.95
F7203C	FINE GOLD	1	\$14.95
F7204C	PALE GOLD	1	\$14.95
F7300C	BRILLIANT RUST	1	\$14.95
F7500C	SPARKLING PINK	1	\$14.95
F7600C	BLUE VIOLET	1	\$14.95
F7700C	HIGH CHROMA GREEN	1	\$14.95
F7800C	GALAXY BLACK	1	\$14.95

PREMIUM COLOR SQUARES - METALLIC

F6100C	REAL SILVER	1	\$24.95
F6200C	HIGH REFLECTION GOLD	1	\$24.95

PREMIUM COLOR SQUARES - FLIP-FLOP

F7900C	RED/GOLD	1	\$14.95
F7901C	PINK/ORANGE	1	\$14.95
F7902C	TURQUOISE/RED	1	\$14.95
F7903C	GOLDEN GREEN/PINK	1	\$14.95
F7904C	GREEN/AMETHYST	1	\$14.95

PREMIUM COLOR SQUARES - NEON

FN901	NEON YELLOW AFTERGLOW	1	\$14.95
FN902	NEON ORANGE	1	\$14.95
FN904	NEON MAGENTA	1	\$14.95
FN905	NEON PURPLE	1	\$14.95
FN906	NEON BLUE	1	\$14.95
FN907	NEON GREEN	1	\$14.95

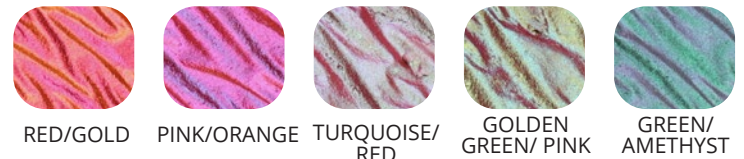
PREMIUM PEARLESCENT COLORS



PREMIUM METALLIC COLORS



PREMIUM FLIP-FLOP COLORS



PREMIUM NEON COLORS



FINETEC PREMIUM

AVAILABLE OCTOBER 2020

FINETEC PREMIUM SETS

ITEM NO.	DESCRIPTION	MOQ	2020 MSRP
PREMIUM METAL TIN SETS - PEARLESCENT			
F7001	6 PANS - ANTIQUE TONES	1	\$75.00
F7002	6 PANS - HIGH CHROMA	1	\$75.00
F7003	6 PANS - FLIP-FLOP	1	\$75.00
PREMIUM METAL TIN SETS - IRIDESCENT			
F8001	6 PANS - HIGH SPARKLE	1	\$75.00
EMPTY METAL TINS			
FN9000	6 PANS - NEON	1	\$75.00



FINETEC SETS

ITEM NO.	DESCRIPTION	MOQ	2020 MSRP
FINETEC TRANSPARENT WATERCOLOR SETS			
LT12	12 PANS	1	\$25.00
LT24	21 PANS	1	\$43.50
FINETEC GRAPHITE PENCIL SETS			
P004	12 GRAPHITE PENCILS - 4H TO 6B	1	\$15.65



ANGORA SETS

ITEM NO.	DESCRIPTION	MOQ	2020 MSRP
ANGORA OPAQUE WATERCOLOR (GOUACHE) SETS			
95960112	14 PANS - OPAQUE WATERCOLORS	12	\$12.95
95960114	24 PANS - OPAQUE WATERCOLORS	10	\$21.95
95960120	24 PANS - OPAQUE WATERCOLORS "INCLUSIVE SKIN TONES" NEW!	10	\$21.95
95960116	36 PANS - OPAQUE WATERCOLORS	6	\$29.95



95960112



95960114



95960120 **NEW!**



95960116

FINE TEC

Note: Prices are subject to change without notice.
For assortments- please specify if racks are needed at the time order is placed.

Submit to: orders.na@royaltalens.com



ROYAL TALENS

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